

## PROF. DR. ARNO KOURULA

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### ACADEMIC HIGHLIGHTS

<b>Positions</b>	<b>Professor (Full) of Business &amp; Sustainability</b> and <b>Head of Strategy and International Business Section</b> at University of Amsterdam Business School (UvA ABS) (AACSB/EQUIS/AMBA). Fellowships at <b>Copenhagen Business School</b> (AACSB/EQUIS/AMBA) and <b>Stanford University</b> . D.Sc. Econ. (International Business): <b>Aalto University School of Business</b> (AACSB/EQUIS/AMBA).
<b>Research</b>	Research focus: <b>Corporate sustainability through cross-sector interactions</b> . <b>48 publications</b> (articles in peer-reviewed journals, books or book chapters, including forthcoming). <b>28 articles</b> published/forthcoming in peer-reviewed journals in business and society ( <i>Journal of Business Ethics</i> ; <i>Business Ethics Quarterly</i> ; <i>Business &amp; Society</i> ), corporate sustainability (Business Strategy and the Environment, <i>Current Opinion in Environmental Sustainability</i> ; <i>Global Environmental Change</i> ), management ( <i>Human Relations</i> ; <i>Organization Studies</i> ; <i>Management and Organization Review</i> ), international business ( <i>Journal of International Business Studies</i> ; <i>Journal of World Business</i> ; <i>Transnational Corporations</i> ), and policy ( <i>Research Policy</i> ; <i>Regulation &amp; Governance</i> ; <i>Energy Policy</i> ). <b>16 published</b> (or forthcoming) <b>book chapters</b> , <b>2 books</b> and 3 policy reports. <b>80+ presentations</b> in leading international conferences and invited talks. International Association for Business & Society <b>Best Published Paper in 2017 Award</b> <b>Citations: 2229</b> (Google Scholar), h-index 21, i10-index: 26. Experience in <b>leading international multi-disciplinary teams and obtaining research funding</b> .
<b>Teaching</b>	<b>Winner of the MBA lecturer of the year award in 2017, 2018, 2020, 2021 and 2022</b> at ABS. <b>Winner of Van der Schroeffer award</b> (lecturer of the year) in <b>2016</b> at UvA Faculty of Economics and Business. <b>Winner of the lecturer of the year 2020 for Executive Program in Management Studies</b> at ABS. <b>Founding Co-Director of Honours Programme Sustainability</b> at Amsterdam Business School. <b>Co-advisor of 4 PhD students, mentor of 1 postdoc</b> , and supervisor of <b>59 master's theses</b> and 2 research internships. Extensive experience in teaching at <b>Executive MBA, MBA, doctoral, master, and bachelor</b> levels on sustainability, strategy, international business, and ethics, including pedagogical training. Group sizes from 5 to 650 students, including extensive experience in executive education <b>virtual teaching</b> .
<b>Funding</b>	<b>Successful grant applications</b> (total €1,021,267).
<b>Editorial</b>	<b>Section Editor</b> at <i>Journal of Business Ethics</i> (IF 6.430, FT50, ABS A); former <b>Co-editor</b> (Special Issues) of <i>Journal of Business Ethics</i> (2017-2021) and <b>Associate Editor</b> of <i>Business &amp; Society</i> (2017-2021); <b>Editorial Board Member</b> of <i>Journal of World Business</i> (ABS A, IF 8.513), <i>Business &amp; Society</i> (ABS B, IF 7.389) and <i>Journal of International Business Policy</i> . Ad hoc reviewer for 34 academic peer-reviewed journals. <b>Best reviewer award</b> AOM SIM in 2011, Best Reviewer finalist <i>Business &amp; Society</i> 2018 and 2019.
<b>Service</b>	ABS: <b>Head (chair) of Strategy and International Business Section, Co-Director of Honours Programme Sustainability; Co-Director of Sustainability Initiative</b> ; Advisor to Outside In research program; memberships in Evaluation Committee for cross-university joint programs, Assessment Policy Working Group, Recruitment Committees, MBA Examination Board, and several AACSB, AMBA and EQUIS accreditation panels / Stanford U.: Member of Executive Leadership Team of postdoctoral association / Aalto U.: Doctoral Program Committee Member and Chairperson of doctoral student association / Conferences: Standing Working Group at European Group for Organization Studies (EGOS), 2019-2022; Co-organizer, co-convenor, chair, discussant, and scientific committee roles.
<b>Engagement</b>	Founding <b>Co-Editor</b> of the (practitioner & academic) Annual Review of Social Partnerships (ARSP). <b>Research and teaching collaboration with organizations</b> such as City of Amsterdam, Google, Interface, KPMG, Nokia, Philips, Stora Enso, Unilever, and VodafoneZiggo; Advisory Board Member of student led Solve sustainability consultancy. Projects featured in e.g., Het Financieele Dagblad, Newsweek, The Conversation, Helsingin Sanomat, and Times of India. Featured in #thinklist of top social media influencers in responsible business.

## EDUCATION, TITLES AND TRAINING

- 2013 - Aalto University School of Economics, Finland.  
*Docent in International Business and Management: Awarded life-time honorary title.*
- 2010 - 2012 Stanford University, U.S.A.  
*Postdoctoral Fellowship in Civil and Environmental Engineering. Sponsor: Prof. Raymond Levitt.*
- 2004 - 2009 Aalto University School of Business, Finland (formerly Helsinki School of Economics)  
*D.Sc. (Econ) in International Business; GPA: Excellent; Dissertation: 'Company Engagement with Nongovernmental Organizations from a Corporate Responsibility Perspective'; Supervisors: Professor Asta Salmi and Professor Minna Halme; External examiners: Professor Nigel Roome and Professor Jonathan Doh.*
- 1998 - 2003 Helsinki School of Economics, Finland.  
*M.Sc. (Econ) in International Business; Minors: International Design Business Management, Information Technology Program, Spanish; GPA: Excellent, with honours.*
- 1998 Lycée Franco-Finlandais d'Helsinki, Finland.  
*Matriculation (Finnish High School Diploma), Eximia cum laude approbatur.*
- 1997 Lycée Français de New York, U.S.A.  
*American High School Diploma.*

## ACADEMIC WORK EXPERIENCE

- 2012 - University of Amsterdam Business School: On-going (Netherlands).  
Founded in 1632, this public university is the largest university in the Netherlands with over 41,000 students and 5000 staff. Its business school ABS is triple crown accredited.
- Professor of Business & Sustainability (Full, tenured):** *Coordinating research projects; teaching courses primarily in corporate sustainability and business ethics at M.Sc., MBA and executive levels; supervising doctoral and master's students; coordinating research programs, working on various committees. Tenured and promoted to second level Assistant Professor in 2015, promoted to first level Associate Professor in 2017, promoted to second level Associate Professor in 2021.*
- Head (Chair) of Strategy and International Business Section:** *Head of group of 50+ professors, lecturers, and doctoral students with budgetary responsibility; part of the management team of Amsterdam Business School.*
- Co-Director of the Sustainability Initiative:** *Integrating ethics, responsibility, and sustainability into all teaching programs; coordinating sustainability research funding applications; engaging with various companies and other stakeholders on sustainability issues; organizing events for 60+ faculty researchers focusing on ethics, responsibility and sustainability; launching initiatives such as the sustainability thesis award; developing partnerships with the City of Amsterdam, KPMG, Unilever, UvA Faculty of Science, VodafoneZiggo, among others. Director from 2017-2019, recruited a Co-Director 2019 onwards.*
- Founding Co-Director of Honours Programme Sustainability:** *Started in 2020, this master's level program selects yearly 25 students in the Master in Business Administration program to focus on sustainability. Shared responsibility for budgetary management, student recruitment, advisory board recruitment, supervision of program assistant, co-creation of courses, development of practical projects and partnerships, creation of promotional materials, student engagement and development, and general administration.*
- 2014 - 2015 Copenhagen Business School, Governing Responsible Business Research Environment: 1 year (part-time)(Denmark).  
*Fellow: Collaborating in research projects and funding applications.*
- 2010 - 2013 Stanford University, Civil and Environmental Engineering Department, Center for Global Projects: 3 years (U.S.A.).  
*SCANCOR Postdoctoral Research Fellow (2010-2012): Conducting postdoctoral research in research projects related to building energy efficiency and sustainability of global infrastructure projects. Visiting Scholar (2012-2013): Continuing existing research projects.*

- 2009 - 2010 Aalto University School of Economics, Organization and Management faculty: 1 year (Finland).  
*Project Manager of Finnish Funding Agency for Technology and Innovation (TEKES) and Forest Cluster funded project on base of the pyramid packaging, education and communication practices: 10-person team conducted ethnographic research in Brazil, India, Russia and Tanzania. Project budget: €412,000.*
- 2004 - 2009 Helsinki School of Economics, International Business faculty / Centre for the Doctoral Program / Mikkeli Business Campus: 5 years (Finland).  
*Researcher / Research Assistant / Visiting Lecturer: Conducting doctoral thesis research, lecturing courses, supervising bachelor's and master's theses, participating in planning of teaching, coordinating seminars.*
- 2008 Stanford University, Scandinavian Consortium for Organizational Research (SCANCOR): 5 months (U.S.A.).  
*Affiliate Visiting Scholar: Conducting doctoral research and building cooperation projects with Stanford.*
- 2003 Helsinki School of Economics, International Design Business Management (IDBM) program: 2.5 months (Finland).  
*Program Assistant: Interviewing applicants, developing the program, producing marketing material, updating websites and databases, following project budgets.*

## CORPORATE, PUBLIC SECTOR, AND CIVIL SOCIETY WORK EXPERIENCE

- 2018-2023 Solve Consulting Ltd.: 4 years (part-time), on-going (Netherlands).  
*Advisory Board Member for student-led social and environmental impact consultancy (pro bono): Offering trainings and supporting project implementation.*
- 2006 Impact Consulting Ltd.: 3 months (Finland).  
*Technical Advisor in evaluation of Finnish Nongovernmental Organizations' (NGO) development cooperation capacity for the Ministry for Foreign Affairs of Finland: Conducting interviews, implementing questionnaire sent to NGOs, organizing seminars, statistical analysis, taking part in writing report.*
- 2004 - 2005 Emma Ltd.: 4 months (Finland).  
*Technical Advisor in evaluation of Finnish humanitarian assistance for the Ministry for Foreign Affairs of Finland: NGO profiling and capacity analysis, statistical analysis, public survey and ministry organization analysis, inventory of documents, taking part in writing report.*
- 2003 - 2004 Save the Children Finland: 1 year (Finland).  
*Fundraiser, Corporate Relations: Coordinating different fundraising modes and events, contacting and negotiating with companies, developing corporate cooperation strategy, creating ethical guidelines.*
- 2002 - 2003 Metso Paper Oy: 8 months (part-time) (Finland).  
*Project worker: Analyzing possibilities of software application, blogging, in the company environment.*
- 2001 Digita Oy: 3 months (part-time) (Finland).  
*Project worker: Developing applications for a Finnish digital television broadcasting company.*
- 2000 United Nations Development Group Office (UNDGO): 2.5 months (U.S.A.).  
*Intern: Common Country Assessment report analysis, conference reporting.*
- 1999 Regional Directorate of the United Nations High Commissioner for Refugees (UNHCR): 2.5 months (Ivory Coast and Guinea).  
*Intern: Participating in refugee sensibilization to repatriation missions, organizing events, statistical analysis, filing.*

## RESEARCH INTERESTS AND IMPACT

My primary research interest is corporate sustainability through cross-sector interactions. More specific research themes include sustainability partnerships and alliances, international corporate sustainability in context, corporate responsibility regulation, political corporate social responsibility; business - civil society relations; circular economy; corporate sustainability and development; and corporate stakeholder strategies.

Google Scholar citations: 2229; h-index: 21; i10-index: 26 / Scopus citations: 1099; h-index: 16 / Web of Science citations: 831; h-index: 15 / Research Gate score: 1134.

## FULL PUBLICATION LIST

### Articles in peer-reviewed journals

Web of science impact factors (IF) and quartiles (Q) indicated at the time of publication, latest IF from 2021; FT50 = journal on Financial Times 50 list; ABS ranking based on 2019 list.

1. Georgallis, P., Henriques, I., Kourula, A. & Mair, J. (Forthcoming). The Role of Place in Sustainability. Special issue proposal accepted for **Organization & Environment** (IF 6.116, Q1 in environmental studies, ABS B).
2. Delannon, N. Kourula, A., McCarthy, L., Moon, J., & Spence, L. (Forthcoming). Contesting Social Responsibilities of Business: Experiences in Context. Forthcoming special issue at **Human Relations** (IF 5.732, Q1 in interdisciplinary social science, FT50, ABS A).
3. Bruijn, K., Georgallis, P., Albino-Pimentel, J., Kourula, A. & Teege, H. (Forthcoming). MNE-Civil Society Interactions: A Systematic Review and Research Agenda. **Journal of International Business Studies** (IF 11.6, FT50, ABS A\*).
4. Delalieux, G., Kourula, A., & Pezet, E. 2023. **Journal of Business Ethics**, Forthcoming (IF 6.331, FT50, ABS A).
5. Böhm, S., Carrington, M., Cornelius, N., Bruin, B. de, Greenwood, M., Hassan, L., Jain, T., Karam, C., Kourula, A., Romani, L., Riaz, S. & Shaw, D. 2022. Ethics at the centre of global and local challenges: Thoughts on the future of business ethics. **Journal of Business Ethics**, 10, 835-861 (IF 6.331, FT50, ABS A).
6. Korsunova, A., Halme, M., Kourula, A. E., Levänen, J., & Lima-Toivanen, M. 2022. Necessity-driven circular economy in low-income contexts: How informal sector practices retain value for circularity. **Global Environmental Change**, 76, 102573 (IF 11.16, ABS non-core A\*).
7. Chowdhury, R., Kourula, A., & Siltaoja, M. 2021. Power of paradox: Grassroots organizations' legitimacy strategies over time. **Business & Society**, 60(2), 420–453 (IF 7.389, Q1 in business, ABS B).
8. Peterman, A., Kourula, A., & Levitt, R. 2020. Organizational roles in a sustainability alliance network. **Business Strategy and the Environment**, 29(8), 3314-3330 (IF 10.302, Q1 in business and environmental studies).
9. Arora, B., Kourula, A., & Phillips, R. 2019. Emerging paradigms of corporate social responsibility, regulation, and governance: Introduction to the thematic symposium. **Journal of Business Ethics**, 162, 265-268 (IF 4.141, Q1 in ethics, FT50, ABS A).
10. Kourula, A., Moon, J., Salles-Djelic, M.L., & Wickert, C. 2019. New roles of government in the governance of business conduct: Implications for management and organizational research. **Organization Studies**, 40(8), 1101–1123 (IF 3.926, Q1 in management, FT50, ABS A\*).
11. Kourula, A., Pauku, M., Peterman, A., & Korja, M. 2019. Intermediary roles in regulatory programs: Toward a role-based framework. **Regulation & Governance**, 13(2), 141-156 (IF 3.375, Q1 in political science, ABS non-core A\*).
12. Pisani, N., Kourula, A., Kolk, A., & Meijer, R. 2017. How global is international CSR research? Insights and recommendations from a systematic review. **Journal of World Business**, 52(5), 591-614 (IF 3.993, Q1 in business, ABS A) (winner of IABS Best Published Paper in 2017 Award).
13. Kourula, A., Pisani, N., & Kolk, A. 2017. Corporate sustainability and inclusive development: Highlights from international business and management research. **Current Opinion in Environmental Sustainability**, 24(1), 14-18 (IF 3.954, Q1 in environmental sciences, ABS non-core A).
14. Kourula, A., & Mäkinen, J. 2017. Bringing political context back into international business studies of human rights. **Management and Organization Review**, 13(1), 193-197 (IF 2.738, Q1 in management, ABS B).
15. Kolk, A., Kourula, A., & Pisani, N. 2017. Multinational corporations and the Sustainable Development Goals: Perspectives on a collaborative agenda. **UNCTAD: Transnational Corporations**, 24(3), 9-32 (ABS B).

16. Lauesen, L.M., Pedersen, E.R., & Kourula, A. 2017. Back to basics: Exploring perceptions of stakeholders within the Swedish fashion industry. *Social Responsibility Journal*, 13(2), 266-278.
17. Halme, M., Kourula, A. (shared 1<sup>st</sup> author), Lindeman, S., Kallio, G., Lima-Toivanen, M., & Korsunova, A.. 2016. Sustainability innovation at the base of the pyramid through multi-sited rapid ethnography. *Corporate Social Responsibility and Environmental Management*, 23, 113-128. (IF: 2.647, Q1 in environmental studies).
18. Kourula, A., & Delalieux, G. 2016. The micro-level foundations and dynamics of political corporate social responsibility: Hegemony and passive revolution through civil society. *Journal of Business Ethics*, 135(4), 769-785 (IF 1.837, Q1 in ethics, FT50, ABS A).
19. Midttun, A., Gjølborg, M., Kourula, A., Sweet, S., & Vallentin, S. 2015. Public policies for corporate social responsibility in four Nordic countries: Harmony of goals and conflict of means. *Business & Society*, 54(4), 464-500 (IF: 2.135, ABS B) .
20. Peterman, A., Kourula, A., & Levitt, R. 2014. Balancing act: Government roles in an energy conservation network. *Research Policy*, 43(6), 1067-1082 (IF 3.117, Q1 in management, FT50, ABS A\*).
21. Laasonen, S., Fougère, M., & Kourula, A. 2012. Dominant articulations in academic business and society discourse on NGO–business relations: A critical assessment. *Journal of Business Ethics*, 109(4), 521-545 (IF 1.253, FT50, ABS A).
22. Mäkinen, J., & Kourula, A. 2012. Pluralism in political corporate social responsibility. *Business Ethics Quarterly*, 22(4), 249-278 (IF 2.196, Q1 in business, ABS B).
23. Peterman, A., Kourula, A., & Levitt, R. 2012. A roadmap for navigating voluntary and mandated programs for building energy efficiency. *Energy Policy*, 43, 415-426 (IF: 2.743, Q1 in environmental sciences, ABS non-core B).
24. Kourula, A. 2010. Corporate engagement with nongovernmental organizations in different institutional contexts: a case study of a forest products company. *Journal of World Business*, 45(4), 395-404 (IF: 1.986, ABS A).
25. Kourula, A., & Laasonen, S. 2010. Nongovernmental organizations in business and society, management, and international business research: review and implications from 1998 to 2007. *Business & Society*, 49(1), 35-67 (IF: 1.220, ABS B).
26. Kourula, A., & Halme, M. 2008. Types of corporate responsibility and engagement with nongovernmental organizations: An exploration of business and societal outcomes. *Corporate Governance: The International Journal of Business in Society*, 8, 557-570.
27. Mäkinen, J., & Kourula, A. 2008. Yritysvastuun politiikkaa (The politics of corporate responsibility). *Niin&Näin* philosophical journal, 4/2008.
28. Haltsonen, I., Kourula, A., & Salmi, A. 2007. Stakeholder pressure and socially responsible purchasing. *Finance, Marketing and Production*, September 2007, 47-56.

## Books

29. Rasche, A., Morsing, M., Moon, J., & Kourula, A. 2023. *Corporate Sustainability*. Cambridge University Press.
30. Kourula, A. 2009. *Company engagement with nongovernmental organizations from a corporate responsibility perspective*. Acta Universitatis Oeconomicae Helsingiensis, A-355, Doctoral dissertation. Helsinki School of Economics, Helsinki: 1-166.

## Book chapters

31. Kourula, A., & Halme, M. 2023. Ecological approaches to corporate sustainability and responsible business. In Rasche et al. *Corporate Sustainability*. Cambridge University Press.

32. Stadtler, L., & Kourula, A. 2023. Sustainability partnerships. In Rasche et al. *Corporate Sustainability*. Cambridge University Press.
33. Rasche, A., Morsing, M., Moon, J., & Kourula, A. 2023. Corporate sustainability – What it is and why it matters. In Rasche et al. *Corporate Sustainability*. Cambridge University Press.
34. Kourula, A., Rasche, A., Morsing, M., & Moon, J. 2023. The future of corporate responsibility and sustainability. In Rasche et al. *Corporate Sustainability*. Cambridge University Press.
35. Luyckx, J., Schneider, A., & Kourula, A. 2022. Learning from alternatives: Analyzing alternative ways of organizing as starting points for improving the corporation. In ***Research in the Sociology of Organizations*** Volume 78: “The Corporation: Rethinking the iconic form of business organization”. Emerald.
36. Kourula, A. 2019. Social innovation through alliance networks. In Tracey, P., Baker, T., Joshi, H. & George, G. (Eds.) *Handbook of inclusive innovation: The role of organizations, markets and communities in social innovation*. Edward Elgar: Cheltenham.
37. Kolk, A., Kourula, A., Pisani, N., & Westermann-Behaylo, M. 2019. The state of international business, corporate social responsibility and development: Key insights and an application to practice. In Hansen, M.W., Lund-Thomsen, P., & Lindgreen, A. (Eds.) *Business and Development Studies: Issues and Perspectives*. Routledge.
38. Kourula, A., & Houtbeckers, E. 2016. Chapter: Finland. In Visser, W. (Ed.) *World guide to sustainable entrepreneurship*. Greenleaf: Sheffield.
39. Joutsenvirta, M., & Kourula, A. 2015. The role of nongovernmental organizations in corporate social responsibility. In Pedersen, E. (Ed.) *Corporate social responsibility*. Sage: Thousand Oaks, CA.
40. Mäkinen, J., & Kourula, A. 2014. Globalization, national politics and corporate social responsibility. In Tainio, R., Meriläinen, S., Mäkinen, J. & Laihonon, M. (Eds.) *Limits of globalization: National borders still matter*. Copenhagen Business School Press: Copenhagen.
41. Mäkinen, J., & Kourula, A. 2013. Yritysvastuun yhteiskuntafilosofiaa (The political philosophy of corporate responsibility). In Niiniluoto I., Lehtinen, A., Kourikoski, J., & Vilkkö, R. (Eds.) *Talous* (Economy). Gaudeamus: Helsinki.
42. Midttun, A., Gjolberg, M., Kourula, A., Sweet, S., & Vallentin, S. 2013. Public policies for corporate social responsibility in advanced welfare states. In Midttun, A. (Ed.) *CSR and beyond: A Nordic perspective*. Cappelen Damm Akademisk: Oslo, 261-286.
43. Delalieux, G., & Kourula, A. 2011. Nongovernmental organizations’ influence and capacity in management literature: The implicit influence of Tocqueville and explicit reference to Habermas. In Hull, R., Gibbon, J., Branzei, O., & Haugh, H. (Eds.) *Dialogues in critical management studies: Volume 1, The third sector*. Emerald: Bingley, 57-73.
44. Joutsenvirta, M., & Kourula, A. 2011. Kansalaisaktivistit yritysten vastuun asialla’ (Civil society activists and corporate responsibility). In Joutsenvirta, M., Halme, M., Jalas, M., & Mäkinen, J. (Eds.) *Vastuullinen liiketoiminta kansainvälisessä maailmassa* (Corporate responsibility in an international world). Gaudeamus Helsinki University Press: Helsinki, 210-230.
45. Kourula, A. 2010. Chapter 14: Finland. In Visser, W., & Tolhurst, N. (Eds.) *The world guide to CSR: A country-by-country analysis of corporate sustainability and responsibility*. Greenleaf: Sheffield, 151-157.
46. Kourula, A. 2007. Finnish corporations’ engagement with nongovernmental organizations. In Kamppinen, M., & Nurmi, P. (Eds.) *Vastuullinen liiketoiminta ja systeemiajattelu* (Responsible business and systems thinking). Turku University, CORECO research papers: Turku, 80-91.

## Book reviews

47. Kourula, A., & Vishwanathan, P. 2021. Book review of *The Research Handbook of Responsible Management*. **Organization Studies**, <https://doi.org/10.1177/01708406211030655> (IF 6.306, FT50, **ABS A\***).
48. Kourula, A.. 2013. Book review: The United Nations Global Compact: Achievements, trends and challenges. *Business & Society*, 52(1), 170-176 (**ABS B**).

## Conference proceedings

1. Barkemeyer, R. Kourula, A., Preuss, L., Gergaud, O., & Faugere, C. 2020. Event and Core Stigma in Corporate Scandals. Accepted for Proceedings of 80<sup>th</sup> *Academy of Management (AOM) Annual Meeting*, virtual, 7-11.8.2020.
2. Delalieux, G., Kourula, A., & De Bakker, F. 2019. The modern Pharmakon: NGOs as vehicles of corporate social change? Proceedings of 79<sup>th</sup> *Academy of Management (AOM) Annual Meeting*, Boston, 8-13.8.2019.
3. Bridoux, F., & Kourula, A. 2017. Stakeholder theory and identity: Exploring the (mis)alignment of multiple stakeholder group identities. Proceedings of 77<sup>th</sup> *Academy of Management (AOM) Annual Meeting*, Atlanta, 3-8.8.2017.
4. Peterman, A., Kourula, A., & Levitt, R. 2015. Roles within the structure: Interorganizational roles in an environmental alliance network. *Proceedings of 75<sup>th</sup> Academy of Management (AOM) Annual Meeting*, Vancouver, Canada, 7-12.8.2015.
5. Chowdury, R., Kourula, A., & Siltaoja, M. 2014. Watching the grass grow – Grassroots organizations' network strategies across an issue life-cycle. *Proceedings of 74<sup>th</sup> Academy of Management (AOM) Annual Meeting*, Philadelphia, U.S.A, 1-5.8.2014.
6. Herlin, H., & Kourula, A. 2010. Nonprofit-business interface in nonprofit research: Literature review from 1998 to 2009. *Proceedings of 10<sup>th</sup> International Federation of Scholarly Associations of Management (IFSAM) Colloquium*, Paris, France, 8-10.7.2010.
7. Pauku, M., & Kourula, A. 2009. Legitimacy for sale – Towards a framework for comparing inter-firm and business-nongovernmental organization partnerships. *Proceedings of 35<sup>th</sup> European International Business Academy (EIBA) Annual Conference*, Valencia, Spain, 13.-15.12.2009.
8. Kourula, A. 2008. Evaluating cross-sector partnerships - Sponsorship, dialogue or strategic partnership?' *Proceedings of 2<sup>nd</sup> Annual International Conference on Business and Sustainability*, Portland State University, U.S.A., 15.-17.10.2008.
9. Kourula, A., Kovacs, G., & Salmi, A. 2007. Voluntary environmental and social initiatives in supply networks – The case of a global machinery producer. *Proceedings of 23<sup>rd</sup> Industrial Marketing and Purchasing (IMP) Annual Conference*, Manchester, U.K., 30.8.-1.9.2007.
10. Kourula, A. 2006. Stakeholder identification and engagement – Nongovernmental organizations as corporate stakeholders. *Proceedings of 19<sup>th</sup> European Business Ethics Network (EBEN) Annual Conference*, Vienna, Austria, 21.-23.9.2006.

## Refereed conference presentations

11. van den Broek, O. Schrempf-Stirling, J. de Bakker, F. & Kourula, A. 2021. Corporate participation in rulemaking: Exploring underlying assumptions and future avenues in management scholarship. Paper presented at the at *International Association for Business and Society (IABS) Annual Conference*, Brussels, Belgium, 31.5-4.6.2021.
12. Kourula, A., & Jolly, H. 2020. Designing a cross-sector partnership model for systemic change: Green Light District of Amsterdam. Paper presented at 7<sup>th</sup> biennial *Cross-Sector Social Interactions (CSSI) Conference*, Limerick, Ireland, 24-27.6.2020.

13. Vidal, S., Kourula, A., & Kolk, A. 2020. 'Kitchen rebellions': Understanding necessity social entrepreneurship. Paper presented at *virtual Social Entrepreneurship Summit (SES) 2020*, 9-11.9.2020.
14. Kourula, A., Sorsa, V.-P., & Rintamäki, J. 2017. The corporate license to operate: Toward a theory of the process and consequences of corporate irresponsibility. Invited symposium paper presentation at *Academy of Management (AOM) Annual Meeting*, Atlanta, 3-8.8.2017.
15. Kourula, A., Sorsa, V.-P., & Rintamäki, J. 2017. The corporate license to operate: Toward a theory of the process and consequences of corporate irresponsibility. Paper presented at *International Association for Business and Society (IABS) Annual Conference*, Amsterdam, 29.6-2.7.2017.
16. Delalieux, G., Kourula, A., & De Bakker, F. 2017. The modern Pharmakon: NGOs as vehicles of corporate social change? Paper presented at *International Association for Business and Society (IABS) Annual Conference*, Amsterdam, 29.6-2.7.2017.
17. Sorsa, V.-P., Kourula, A., & Rintamäki, J. 2016. Breaking the iron law: Corporate strategies for maintaining the license to operate. Paper presented at *36<sup>th</sup> Strategic Management Society (SMS) Annual Conference*, Berlin, Germany, 17.-20.9.2016.
18. Bridoux, F., & Kourula, A. 2015. Which stakeholder are you now? Exploring the consequences and management of multiple conflicting stakeholder group identities. Paper presented at *35<sup>th</sup> Strategic Management Society (SMS) Annual Conference*, Denver, U.S.A., 3-6.10.2015.
19. Chowdury, R., Kourula, A., & Siltaoja, M. 2014. Watching the grass grow – Grassroots organizations' network strategies across an issue life-cycle. Paper presented at *34<sup>th</sup> Strategic Management Society (SMS) Annual Conference*, Madrid, Spain, 20-23.9.2014.
20. Halme, M., Kourula, A., Lindeman, S., Kallio, G., Lima-Toivanen, M., & Korsunova, A. 2012. Multi-location ethnography at the base of the pyramid: From individual practices to business innovation. Paper presented at *72<sup>nd</sup> Academy of Management (AOM) Annual Meeting*, Boston, U.S.A., 3.-7.8.2012.
21. Huuskonen, A., & Kourula, A. 2012. A contingency model of network management – Consolidating an emerging cross-disciplinary field. Paper presented at *28<sup>th</sup> Industrial Marketing and Purchasing (IMP) Annual Conference*, Rome, Italy, 13.-15.9.2012.
22. Koria, M., Kourula, A., & Paukku, M. 2011. Roles in base of the pyramid innovation ecosystems. Paper presented at *Strategic Management Society (SMS) Special Conference*, San Diego, U.S.A., 10.-12.6.2011.
23. Koria, M., Kourula, A. & Paukku, M. 2010. Roles in base of the pyramid innovation ecosystems: Integrating, translating and expanding. Roundtable discussion paper presented at *70<sup>th</sup> Academy of Management (AOM) Annual Meeting*, Montréal, Canada, 6.-10.8, 2010.
24. Kourula, A., Paukku, M., & Koria, M. 2010. Multilevel perspectives on corporate social responsibility: Towards a theory of role management. Roundtable paper presented at *52<sup>nd</sup> Academy of International Business (AIB) Annual Conference*, Rio de Janeiro, Brazil, 25.-29.6.2010.
25. Mäkinen, J., & Kourula, A. 2010. Politics of corporate responsibility. Paper presented at *30<sup>th</sup> Society for Business Ethics (SBE) Annual Meeting*, Montréal, Canada, 7.-9.8.2010.
26. Paukku, M., Koria, M., & Kourula, A. 2010. Towards multilevel capabilities: Dynamic capabilities and Sen's capability approach. Paper presented at *30<sup>th</sup> Strategic Management Society (SMS) Annual International Conference*, Rome, Italy, 12.-15.9.2010.
27. Kourula, A. 2009. Towards a conceptual framework of engagement between companies and nongovernmental organizations. Paper presented at *20<sup>th</sup> International Association for Business & Society (IABS) Annual Meeting*, Aspen/Snowmass, U.S.A., 18.-21.6.2009.
28. Halme, M., Kourula, A., & Talvitie, R. 2008. Types of corporate responsibility and their business and societal outcomes – Case of Nokia. Paper presented at *19<sup>th</sup> International Association for Business and Society (IABS) Annual Conference*, Tampere, Finland, 27.-29.6.2008.



## Other conference presentations

29. van den Broek, O. Schrempf-Stirling, J. de Bakker, F. & Kourula, A. 2021. Corporate participation in rulemaking: Exploring underlying assumptions and future avenues in management scholarship. Paper presented at the *European Group for Organizational Studies (EGOS) Colloquium*, online, 8-10.7.2021.
30. Vidal, S., Kourula, A., & Kolk, A. 2020. 'Kitchen rebellions': Understanding necessity social entrepreneurship. Paper presented at International Social Innovation Research Conference 2020 (ISIRC), Sheffield, 1-3.9.2020.
31. Peterman, A., Kourula, A., & Levitt, R. 2018. Interorganizational roles, marginalization and departure in an environmental alliance. Copenhagen Business School workshop on "*Private Authority and Public Policy in Global Context: Competition, Collaboration or Coexistence*", Copenhagen, 22-23.3.2018.
32. Delalieux, G., Kourula, A., & De Bakker, F. The modern Pharmakon: NGOs as vehicles of corporate social change. Paper presented at the *European Group for Organizational Studies (EGOS) Colloquium*, Tallinn, Estonia, 5-7.7.2018.
33. Peterman, A., Kourula, A., & Levitt, R. 2018. Roles within the structure: Interorganizational roles in an environmental alliance network. Private Authority and Public Policy in Global Context workshop, Copenhagen, Denmark, 22-23.3.2018.
34. Kourula, A., Pisani, N., & Kolk, A. 2017. SDGs & corporate sustainability: Roles for academia. *Academy of Business in Society (ABIS) Annual Colloquium*, Brussels, Belgium, 14.11.2017.
35. Luyckx, J., Kourula, A., & Janssens, M. 2017. Reconsidering the power of multinational corporations in global society. Paper presented at the *European Group for Organizational Studies (EGOS) Colloquium*, Copenhagen, Denmark, 6-8.7.2017.
36. Jespersen, K., Kourula, A., & Gallemore, C. 2016. Emergent roles in institutional work: Institutional reconfiguration under REDD+. *International Conference on Business, Policy and Sustainability*, Copenhagen, Denmark, 16-17.6.2016.
37. Jespersen, K., Kourula, A., & Gallemore, C. 2016. Emergent roles in institutional work: Institutional reconfiguration under REDD+. Paper presented at the *European Group for Organizational Studies (EGOS) Colloquium*, Naples, Italy, 7.-9.7.2016.
38. Kourula, A., Sorsa, V.-P., & Rintamäki, J. 2016. Beyond "too big to fail": Maintenance of a license to operate after corporate irresponsibility. Paper presented at the *European Group for Organizational Studies (EGOS) Colloquium*, Naples, Italy, 7.-9.7.2016.
39. Jespersen, K., Kourula, A., & Gallemore, C. 2016. Organizational roles as institutional work: Institutional configuration in transnational governance. Paper presented at the *5<sup>th</sup> biennial Cross-Sector Social Interactions (CSSI) conference*, Toronto, Canada, 18.-20.4. 2016.
40. Delalieux, G., & Kourula, A. 2016. NGOs as the Tocquevillian insiders of Neo-liberalism *European Academy of Management (EURAM) Annual Conference*, Paris, France, 1.-4.6.2016.
41. Kourula, A., Sorsa, V.-P., & Rintamäki, J. 2015. Beyond "too big to fail": Maintenance of a license to operate after corporate irresponsibility. Paper presented at *Asia Pacific Researchers in Organization Studies (APROS) conference*, Sydney, Australia, 9.-11.12.2015.
42. Kourula, A., & Mäkinen, J. 2014. Political foundations of civil society in cross-sector interaction. Paper presented at *30<sup>th</sup> European Group for Organizational Studies (EGOS) Colloquium*, Rotterdam, Netherlands, 3-5.7.2014.
43. Kourula, A., & Peterman, A. 2014. Untangling the "voluntary" nature of corporate responsibility: Roles across sectors. Presentation at the *4<sup>th</sup> biennial Cross-Sector Social Interaction (CSSI) conference*, Boston, U.S.A., 28-29.6.2014.

44. Chowdury, R., Kourula, A., & Siltaoja, M. 2013. Watching the grass grow – Grassroots organizations' network strategies across an issue life-cycle. Paper presented at *Journal of Management Studies Paper Development Workshop*, Copenhagen, Denmark, 23-24.5.2013.
45. Kourula, A., Paukku, M., & Koria, M. 2012. The multiple actors and levels in corporate social responsibility: Roles, dynamic capabilities and influence. Paper presented at *28<sup>th</sup> European Group for Organizational Studies (EGOS) Colloquium*, Helsinki, Finland, 5.-7.7.2011.
46. Peterman, A., Kourula, A., & Levitt, R. 2012. Interorganizational roles in an environmental network. Poster presented at *4<sup>th</sup> Alliance for Research on Corporate Sustainability (ARCS) Conference*, Yale University, New Haven, U.S.A., 16-18.5.2012.
47. Peterman, A., Kourula, A., & Levitt, R. 2012. Interorganizational roles in an evolving public-private network. Paper presented at *3<sup>rd</sup> International Symposium on Cross Sector Social Interaction*, University of Erasmus, Rotterdam, Netherlands, 24.-25.5.2012: Shortlisted for best paper award.
48. Halme, M., Kourula, A., Lindeman, S., Kallio, G., Lima-Toivanen, M., & Korsunova, A. 2011. Toward understanding low-income users in emerging markets: Doing multi-location ethnography at the BOP in Brazil, India, Russia and Tanzania. Paper presented at *27<sup>th</sup> European Group for Organizational Studies (EGOS) Colloquium*, Gothenburg, Sweden, 6.-9.7.2011.
49. Halme, M., Kourula, A., Lindeman, S., Kallio, G., Lima-Toivanen, M., & Korsunova, A. 2011. Toward understanding low-income users in emerging markets: Doing multi-location ethnography at the BOP in Brazil, India, Russia and Tanzania. Paper presented at *1<sup>st</sup> CR3 Annual Conference*, Hanken School of Economics, Helsinki, Finland, 8.-9.4.2011.
50. Herlin, H., & Kourula, A. 2011. Nonprofit-business interface in nonprofit research: Literature review from 1998 to 2009. Paper presented at *1<sup>st</sup> CR3 Annual Conference*, Hanken School of Economics, Helsinki, Finland, 8.-9.4.2011.
51. Kourula, A., Paukku, M., & Koria, M. 2011. The multiple levels of corporate social responsibility: Towards a theory of role management. Paper presented at *27<sup>th</sup> European Group for Organizational Studies (EGOS) Colloquium*, Gothenburg, Sweden, 6.-9.7.2011.
52. Kourula, A., Paukku, M., & Koria, M. 2011. The multiple levels of corporate social responsibility: Towards a theory of role management. Poster presented at combined *3<sup>rd</sup> Alliance for Research on Corporate Sustainability (ARCS) Annual Conference* and *11<sup>th</sup> Strategy and the Business Environment Annual Conference*, Wharton School, Philadelphia, U.S.A. 9.-11.5.2011.
53. Levitt, R., Scott, W.R., Henisz, V., & Kourula, A. 2011. Project governance regimes for global infrastructure construction projects. Paper presented at *Energy, Organizations, and Society (EOS) Workshop*, University of California, Davis, U.S.A., 14.-15.10.2011.
54. Delalieux, G., & Kourula, A. 2010. Critical perspectives on nongovernmental organizations' influence on multinational enterprises. Paper presented at *Critical Management Studies Workshop of 70<sup>th</sup> Academy of Management (AoM) Annual Meeting*, Montréal, Canada, 4.-6.8. 2010.
55. Halme, M., Kallio, G., Kourula, A., Lima-Toivanen, M., Lindeman, S., & Peltonen, T. 2010. Using ethnographic research methods in studying practices among the poor populations in emerging markets. Presentation at *3<sup>rd</sup> Qualitative Research Conference*, University of Vaasa, Finland, 1.-3.6.2010.
56. Laasonen, S., Fougère, M., & Kourula, A. 2010. A critical assessment of the academic discourse on the business-NGO interface. Paper presented at *23<sup>rd</sup> European Business Ethics Network (EBEN) Annual Conference*, Tampere, Finland, 14.-16.6.2010.
57. Midttun, A., Gjølborg, M., Kourula, A., & Vallentin, S. 2009. Corporate responsibility Nordic style: Public C(S)R policies in advanced welfare states. Paper presented at *Nordic Center for Corporate Responsibility (NCCR) Symposium*, Copenhagen Business School, Denmark, 14.-15.6.2010.
58. Mäkinen, J., & Kourula, A. 2009. Blurring the boundaries of responsibility – The rise of strategic corporate social responsibility (CSR) in Finland. Paper presented at *25<sup>th</sup> European Group for Organizational Studies (EGOS) Annual Colloquium*, Barcelona, Spain, 2.-4.7.2009.

59. Kourula, A., & Laasonen, S. 2008. Literature review of the NGO-business relationship from 1998-2007 – Directions for future research. Paper presented at *3<sup>rd</sup> Corporate Political Activity Colloquium*, Paris, France, 22.-24.5.2008.
60. Kourula, A., & Mustonen, E. 2008. Corporate responsibility – A Finnish civil society perspective. Paper presented at *24<sup>th</sup> European Group for Organizational Studies (EGOS) Annual Colloquium*, Amsterdam, Netherlands, 10.-12.7.2008.
61. Mäkinen, J., & Kourula, A. 2008. The politics of corporate responsibility. Paper presented at *Ethics and Society Workshop*, Linköping University, Sweden, 24.-25.11.2008.
62. Mäkinen, J., & Kourula, A. 2008. Yritysvastuun politiikkaa (The politics of corporate responsibility). Presentation at *Joint General Conference of Finnish Political Science and Sociology Associations*, University of Lapland, Finland, 27.-29.3.2008.
63. Kourula, A. 2007. Guess who's coming to dinner? On the discursive legitimacy of international nongovernmental organizations' corporate engagement. Paper presented at *23<sup>rd</sup> European Group for Organizational Studies (EGOS) Colloquium*, Vienna, Austria, 5.-7.7.2007.
64. Kourula, A., & Halme, M. 2007. Corporate social responsibility action-type and engagement with nongovernmental organizations. Paper presented at *6<sup>th</sup> European Academy of Business in Society (EABIS) Annual Colloquium*, Barcelona, Spain, 20.-21.9.2007.
65. Haltsonen, I., Kourula, A., & Salmi, A. 2006. The effect of stakeholder pressure on international purchasing operations. Paper presented at *5<sup>th</sup> European Academy of Business in Society (EABIS) Annual Colloquium*, Milan, Italy, 11.-12.9.2006.
66. Kourula, A. 2006. Stakeholder identification and engagement – Nongovernmental organizations as corporate stakeholders. Paper presented at *Nordic Academy of Management 1st Winter Conference*, Umeå, Sweden, 18.3.2006.

#### **Invited presentations (selected)**

67. Kourula, A. 2022. Read all about it? Media coverage, stigmatization and company responses in the wake of corporate scandals. Authors: Barkemeyer, R., Kourula, A., Preuss, L., Gergaud, O. & Faugere, C. Reputation: Ethics, Trust, and Relationships (R:ETRO) seminar, Oxford University.
68. Kourula, A. 2021. Necessity-Driven Circular Economy in Low-Income Contexts: How Informal Sector Practices Retain Value for Circularity. Montpellier Business School, Montpellier, France.
69. Kourula, A. 2021. The role of universities in developing supportive ecosystems for social entrepreneurs. Invited talk at workshop of International Association for Business & Society (IABS), Brussels, Belgium.
70. Kourula, A. 2021. The changing roles of business, government and civil society in sustainability. Keynote at Responsible Business Research Seminar, Tampere University, Finland, 17 March 2021.
71. Kourula, A. 2020. Corporate license to operate: Toward a contextual theory of corporate irresponsibility. University of Southampton, U.K., virtual invited talk.
72. Kourula, A. 2020. Corporate license to operate: Toward a contextual theory of corporate irresponsibility. EBS University, Germany, virtual invited talk.
73. Kourula, A. 2019. Rethinking corporate role in sustainability. FHWien, Corporate Governance and Business Ethics (CGBE) Lecture Series, Vienna, Austria.
74. Kourula, A. 2019. Organizational roles in achieving the Sustainable Development Goals: A research agenda. Utrecht University, Copernicus Institute, Netherlands.
75. Kourula, A. 2017. The corporate license to operate: Toward a theory of the process and consequences of corporate irresponsibility. IESEG business school, Lille, France, 12.12.2017.
76. Kourula, A. 2017. The international dimension of corporate responsibility: Insights and opportunities. *Academy of Business in Society (ABIS)* webinar, 12.7.2017.

77. Kourula, A. 2015. Roles in cross-sector social interaction – Political and network perspectives in corporate responsibility. Invited presentation at *Copenhagen Business School*, Copenhagen, Denmark, 20.1.2015.
78. Kourula, A. 2011. Perspectives on cross-sector interaction. Invited presentation at *University of Amsterdam Business School*, Amsterdam, Netherlands, 12.7.2011.
79. Kourula, A., Paukku, M., & Koria, M. 2011. The multiple levels of corporate social responsibility: Towards a theory of role management. Invited presentation at the Scandinavian Consortium for Organizational Research (SCANCOR), *Stanford University*, Stanford, U.S.A., 14.2.2011.
80. Kourula, A. 2010. Perspectives on corporate responsibility and sustainability from Finland. Invited presentation at *Fudan University*, Shanghai, China, 23.3.2010.
81. Kourula, A. 2010. Perspectives on NGO-business partnerships. Invited presentation at *Rotterdam School of Management*, Rotterdam, Netherlands, 18.6.2010.
82. Kourula, A. 2007. Corporate responsibility teaching, research and company cooperation at Helsinki School of Economics. Invited presentation at *7th Corporate Responsibility and Executive Education Annual Conference* of the Center for Business Ethics, Leon Kozminsky Academy, Warsaw, Poland, 5.12.2007.

### Career consortium presentations and participation

83. Kourula, A. 2015. BPS Junior Faculty Consortium, *75th Academy of Management (AOM) Colloquium*, Vancouver, Canada, 7-12.8.2015.
84. Kourula, A. 2008. Nongovernmental organizations as corporate stakeholders. Doctoral dissertation project presented at *Liike2 Corporate Social Responsibility PhD Workshop*, University of Tampere, Finland, 26.6.2008.
85. Kourula, A. 2008. Nongovernmental organizations as corporate stakeholders. Doctoral dissertation project presented at Social Issues in Management (SIM) division doctoral colloquium of *68th Academy of Management (AoM) Annual Meeting*, Anaheim, CA, U.S.A., 9.8.2008.
86. Kourula, A. 2007. Nongovernmental organizations as corporate stakeholders. Doctoral dissertation project presented at doctoral colloquium of *7th European Academy of Management (EURAM) Annual Conference*, INSEAD, Fontainbleu, France, 16.5.2007.

### Academic and policy reports

1. Halme, M., Kallio, G., Korsunova, A., Kourula, A., Lima-Toivonen, M., Lindeman, S., & Peltonen, T. 2010. *Practices at the base of the pyramid: Packaging, primary education, and mass communication practices in Brazil, India, Russia, and Tanzania*. Final Report of a Project Funded by the Finnish Funding Agency for Technology and Innovation (TEKES) and Forest Cluster (authors listed alphabetically).
2. Telford, J., Mikkola, E., Bianchi, P., & Kourula, A. 2005. *The evaluation of Finnish humanitarian assistance 1996 - 2004*. Evaluation report 2005:2. Ministry for Foreign Affairs of Finland, Department for Development Policy: Helsinki).
3. Äijälä, P., Kourula, A., Siltanen, M., & Mustonen, E. 2006. *The evaluation of Finnish NGOs' development cooperation capacity*. Evaluation Report 2006. Ministry for Foreign Affairs of Finland, Department for Development Policy: Helsinki.

## TEACHING EXPERIENCE

- Awards**
- Winner of the MBA lecturer of the year award (general management track) in 2022 at ABS.
  - Winner of the MBA lecturer of the year award (general management track) in 2021 at ABS.
  - Winner of the MBA lecturer of the year award (general management track) in 2020 at ABS.
  - Winner of the lecturer of the year for Executive Program in Management Studies (strategy track) in 2020 at ABS.
  - Winner of the MBA lecturer of the year award (general management track) in 2018 at ABS.

Winner of the MBA lecturer of the year award (general management track) in 2017 at ABS.

Winner of Van der Schroeffer / lecturer of the year award for 2016 at University of Amsterdam for the entire Faculty of Economics and Business.

**Management** Head (chair) of Strategy and International Business Section, Amsterdam Business School. The Section houses 50+ top scholars (professors, lecturers, and doctoral students) in the fields of strategy, international business and innovation. It is one of the top research hubs in its field in Europe. Responsibility for strategy, recruitment, personnel management, and budget.

Founding Co-Director of the Honours Program Sustainability in 2020, Amsterdam Business School: This 15 ECTS master's level program selects 25 of the best students in the Master in Business Administration program for a highly innovative program. Shared responsibility for budgetary management, student recruitment, sustainability board recruitment, co-creation of courses, development of partnerships with Global South universities, creation of promotional materials, student engagement and development, and general administration.

**Pedagogy** Completed basic course (10 ECTS) in university pedagogical studies, Dutch pedagogical basic degree (BKO) approved, participation in several online education and case teaching trainings.

**Evaluations** In the past five years, my teacher evaluations have tended to be between 8 and 10 out of 10, as rated by students. My course Ethics, Responsibility and Sustainability was the top ranked MBA courses at Amsterdam Business School for several years. Evaluations available upon request.

**Teaching** Course "Sustainability in Management Research" (Doctoral) (18 hours, 2024 – on-going, app. 20 students, co-taught with Dr. Vittoria Scalerà): Doctoral course open to PhD students from Dutch universities.

Course "Ethics in Management Research" (Doctoral) (18 hours, 2023 – on-going, app. 20 students, co-taught with Dr. Richard Ronay): Doctoral course open to PhD students from Dutch universities.

Course "Ethics and the Future of Business" (MScBA, all tracks) (8 hours, 5 times 2021 – on-going, autumn app. 550-650 students, spring app. 150 students): ABS launched a compulsory course on ethics, responsibility and sustainability in 2021 which has been very popular and well evaluated. It involves 8 lecturers across all MScBA program tracks. It combines a general part (taught by me) and a track-specific part (taught by 7 lecturers. Teacher evaluation (2021): 4.51/5.

Course "Sustainability, Circularity and Business (MScBA, Honours Programme Sustainability) (18 hours, 3 times, 2020 – on-going, 25 students): This course takes an innovative co-creation format with several visiting speakers and a partnership project with 4 start-ups emerging from UvA Faculty of Science. Teacher evaluation (2021): 5/5.

Course "Ethics, Responsibility, and Sustainability" (MBA, general management track) (25 hours, 10 times, 2016 – 2021, app. 25 students): Amsterdam Business School. Course includes VodafoneZiggo as partner: Students complete a practical project and winning teams present to the supervisory board of company. Teacher evaluation (2021): 8.7/10.

Course "Ethics and Sustainability in Healthcare" (MBA, healthcare track) (25 hours, twice 2021 – 2022, 25 students, co-lectured with Dr. Burcu Küçükkeles): Amsterdam Business School. Teacher evaluation (2021): 4.69/5.

Course "Business Strategy and Sustainability" (master, MBA and executive) (25 hours, 18 times, 2012-2018, groups of app. 30 students): Amsterdam Business School. Course included Unilever as partner: Students complete a practical project and teams present to company representatives.

Course "Business in Society" (part-time executive master) (12 hours, 8 times, 2017-2020, groups of app. 30 students, course coordinator with 4 lecturers): Amsterdam Business School.

Course “Business Ethics” (part-time executive master) (8 hours, 5 times, 2012-2016, co-lectured once with Dr. Mark van der Veen and once with Prof. Ans Kolk, app. 150 students): Amsterdam Business School.

Interactive workshop “Business in Society” (research master, doctoral) (12 hours, 4 times, 2015-2019, app. 10 students, course coordinator with 3 lecturers) Amsterdam Business School.

Course “Business Ethics” (master) (3 hours, 3 times, 2013-2015, co-lectured once with Dr. Mark van der Veen, once with Dr. Katinka Quintelier, app. 450 students): Amsterdam Business School.

Module “Integrity Workshop” (MBA, 7 hours, 5 times, 2012-2016, app. 25 students): Amsterdam Business School.

Course “Corporate Responsibility in a Global Economy” (master) (32 hours, 2010, in cooperation with Dr. Mikko Jalas, app 80 students): Aalto University.

Course “International Corporate Responsibility” (master) (32 hours, 2009, app 200 students): Aalto University.

Course “Introduction to Corporate Law and Business Ethics” (bachelor) (20 hours, 7 times from 2006 to 2009, twice co-lectured with Dr. Jukka Mäkinen, app. 30-50 students): Aalto University (Helsinki School of Economics).

**Exec. ed.** Open executive program and in-company program “Revitalizing Your Sustainability Strategy” (Executive) (2 days, 3 times 2021 – on-going, co-lectured with Martin de Jong, Dr. Pushpika Vishwanathan, and Dr. Michelle Westermann-Behaylo): Amsterdam Business School, Netherlands. Teacher evaluation: 8.75/10.

In company training in 2022, Sustainable Digital Society, 2.5h online / Seoul, Korea, 3.5h online.

Module “Corporate Responsibility and Sustainability” (Executive MBA) (3 days, 2019 & 2021): Aalto University Executive Education & ESADE Business School. Teacher evaluation: 5.9/6.

Module “Environment, Sustainable Development, and Responsibility” (Executive MBA for the City of Helsinki (2 days out of 3 in 2014, co-lectured with Dr. Minna Halme; 3 days out of 3 in 2015, 2 days out of 3 with Dr. Asta Salmi in 2016, 2 days out of 3 with Dr. Jari Ylitalo in 2021, 2 days out of 3 with Dr. Jari Ylitalo in 2022): Aalto University Executive Education, Finland.

Module “Environment, Sustainable Development, and Responsibility” (Executive MBA for the City of Espoo (2 days out of 3 in with Dr. Jari Ylitalo in 2023): Aalto University Executive Education, Finland.

Module “Corporate Responsibility” (Executive MBA) (3 days out of 3 in 2020): Aalto University Executive Education, Finland / taught entirely virtually.

Module on “Corporate Responsibility” (Executive MBA for company) (1 day out of 3, 2010, co-lectured with Dr. Minna Halme): Aalto University Executive Education, Finland.

**Lecturing** Guest lectures in various courses at bachelor’s and master’s levels and organizing PhD workshops in e.g., Helsinki School of Economics in Finland, Erasmus University’s Rotterdam School of Management in the Netherlands, St. Petersburg State University Graduate School of Management in Russia, Tongji University in China, University of Art and Design Helsinki in Finland, or University of Jyväskylä in Finland.

**Supervision** Co-advisor of PhD student Gabriella Guinlle (2022-), Amsterdam Business School, Netherlands. Topic: Energy transitions.

Promoter and co-advisor of PhD student Kayleigh Bruijn (2020-), Amsterdam Business School, Netherlands. Topic: Roles of business and civil society in climate change.

Co-advisor of part-time PhD student Sonia Vidal (2017-), Amsterdam Business School, Netherlands. Topic: Necessity social entrepreneurship.

Co-advisor of PhD student Eeva Houtbeckers (2012-2016), Aalto University School of Business, Finland. Topic: Social entrepreneurship. PhD awarded in 2016.

Co-advisor of PhD student Janni Thusgaard Pedersen (2010-2016), Copenhagen Business School, Denmark. Topic: Cross-sector partnerships. PhD project not completed.

Mentor and host of postdoctoral fellow Ricardo Ayala (2020-2021), Amsterdam Business School, Netherlands. Topic: Business ethics in healthcare.

Dissertation Committee Member (External) for PhD student Ayse Yorgancioglu (2023), University of Bath, U.K.

Dissertation Committee Member (External) for PhD student Alan Brejnholt (2022), Loughborough University London, U.K.

Dissertation Opponent for PhD student Emmanuel Osigwe (2020), University of Otago, New Zealand.

Dissertation Opponent for PhD student Tina Sendlhofer (2019), Stockholm School of Economics, Sweden.

Dissertation Examination Committee Member for PhD student Alan Brejnholt (2022), Loughborough University, U.K.

Dissertation Examination Committee Member for PhD student Mario Schultz (2020), Università della Svizzera italiana, Switzerland.

Dissertation Examination Committee Member for PhD student Christina Langenbusch (2020), Rotterdam School of Management, Netherlands.

Dissertation Examination Committee Member for Edurne A. Iñigo Alday (2017), University of Deusto, Spain.

External Reviewer of doctoral dissertation of Taneli Vaskelainen (2018), University of Jyväskylä, Finland.

External Reviewer of doctoral dissertation of Tommi Lampikoski (2015), Aalto University, Finland.

External Reviewer of doctoral dissertation of Cle-Anne Gabriel Bortsie-Aryee (2015), University of Otago, New Zealand.

External Reviewer of internal pre-defence (WIP seminar) of Anna Kirkebæk Johansson Gosovic (2019), Copenhagen Business School, Denmark.

External Reviewer of internal pre-defence of Anne Quarshie (2016), Aalto University, Finland.

Advisory support for PhD student Marijane Jonsson (2012-2015), Stockholm School of Economics, Sweden.

Advisory support of PhD student Kristjan Jespersen (2015-2016), Copenhagen Business School, Denmark.

Primary advisor for 59 master's theses and second examiner for 60+ master's theses (2006-), Helsinki School of Economics / Aalto University / Amsterdam Business School.

Primary advisor for 4 Bachelor theses (2023), Amsterdam Business School.

Primary advisor for 12 Bachelor theses (2004-2005), Helsinki School of Economics.

Supervisor of 2 research internships and several teaching assistants, Amsterdam Business School.

**Academic host** Host of visiting doctoral researcher Onna Malou van den Broek from King's College London (1 year, 2020-2021): Amsterdam Business School.

Host of visiting scholar Dr. Jukka Mäkinen from Aalto University (3 months, 2016): Amsterdam Business School.

Host of visiting Scholar Dr. Marjo Siltaoja from University of Jyväskylä (1 month, 2016): Amsterdam Business School.

Host of visiting scholar Dr. Ville-Pekka Sorsa from Hanken School of Economics (1 month, 2015): Amsterdam Business School.

## UNIVERSITY AND PROFESSIONAL SERVICE

- University**
- Head (chair) of Strategy and International Business Section, Amsterdam Business School (2022 – on-going).
  - Director of Ethics, Responsibility and Sustainability for the Faculty of Economics and Business, University of Amsterdam (2023).
  - Director and Co-director of the Sustainability Initiative, Amsterdam Business School (2017-2023).
  - Co-director of the M.Sc. Honours Programme Sustainability, Amsterdam Business School (2020 – on-going).
  - Member of the Management Team of Amsterdam Business School (2022 – on-going).
  - Scientific coordinator of dialogue on collaboration with third parties, focusing on fossil fuel industry (2023).
  - Member of Commission on Collaboration with Third Parties, University of Amsterdam (2022 – on-going).
  - Member of Steering Committee of University Priority Area “Healthy Future”, University of Amsterdam (2023 – on-going).
  - Member of the Evaluation Committee for joint programs between University of Amsterdam and VU University of Amsterdam (2018 – 2022).
  - Advisor to University of Amsterdam Faculty of Economics and Business “Outside In” research program focus area on sustainability and environmental economics (2021 – on-going).
  - Member of inter-faculty preparatory committee for UvA university-wide Sustainable prosperity strategic theme (2021).
  - Member of inter-faculty preparatory committee for UvA interdisciplinary sustainability master’s program (2021).
  - Chair of Hiring Committee for Strategy (2 TT Asst. Prof hired) at University of Amsterdam (2020-2021), Member of Recruitment Committees (2014-2015; 2017) for Strategy and International Business, Amsterdam Business School.
  - External reviewer for promotion and tenure decision of full professor (2021) Lappeenranta University of Technology, Finland.
  - External reviewer for promotion and tenure decision (2020-2021) at HEC Montreal, Canada.
  - External reviewer for promotion and tenure decision (2019-2020) at Dhillon School of Business, University of Lethbridge, Canada.
  - External evaluator for Docent position (2017-2018) at Turku School of Economics, Finland.
  - External evaluator for Associate Professorship (2016-2017) for Lappeenranta University of Technology, Finland.
  - Member of Assessment Policy Working Group (2016-2018), Amsterdam Business School.
  - Co-organizer of the Amsterdam Seminar on Sustainability, Society and Business (ASSSB) series in collaboration with VU University Amsterdam (2015-2016) & the sustainability scholars’ network between ABS, VU and Rotterdam School of Management (2017-2022), Amsterdam Business School.



Member of Examination Board for MBA and MIF (2012-2013), Amsterdam Business School.

Faculty Panel Member in several AACSB, AMBA and EQUIS accreditations (2012-) at Amsterdam Business School.

Member of Executive Leadership Team (2010-2012) of Association of Industry-Minded Stanford Professionals (AIMS) (postdoctoral association).

Member of Doctoral Program Committee (2009) at Helsinki School of Economics.

Chairperson of the Board (2006-2008) and Board Member (2008-2009) of Thesis, Helsinki School of Economics doctoral student association.

Active Member (2004-2006) of CSR Ring, research group of Finnish doctoral students conducting research on corporate social responsibility.

**Editorial work** Section Editor for “Corporate Responsibility: Theoretical/qualitative issues” (2021-), Co-editor for Special Issues (2017-2021) (handling editor for 12 special issues) & Editorial Review Board Member (2017-2018): *Journal of Business Ethics* (IF 6.430, FT50, ABS A).

Associate Editor (2017-2021) & Editorial Review Board Member (2015-2019; 2021-): *Business & Society* (IF 7.389, ABS B).

Editorial Review Board Member (2015-): *Journal of World Business* (IF 8.513; ABS A).

Editorial Review Board Member (2017-): *Journal of International Business Policy*.

Co-Editor-in-Chief (2018); Senior Editor, Member of Senior Management Team (2013-2017), Publications Section Editor and founding team member (2010-2012): *Annual Review of Social Partnerships* (annual academic/practitioner publication; Routledge, previously Greenleaf).

Reviewer for 35 journals since 2009: *Accounting, Auditing and Accountability Journal, Administrative Science Quarterly, British Journal of Management, Business and Professional Ethics Journal, Business Ethics Quarterly, Business & Society, Business Strategy and Development, California Management Review, Current Opinion in Environmental Sustainability, Ecological Economics, Ecology & Society, International Journal of Management Reviews, Journal of Business Ethics, Journal of Business Research, Journal of Cleaner Production, Journal of Current Chinese Affairs, Journal of International Business Policy, Journal of International Business Studies, Journal of Management, Journal of Management Inquiry, Journal of Management Studies, Journal of World Business, Long Range Planning, Management and Organization Review, Nature Sustainability, Organization, Organization & Environment, Organization Studies, Regional Studies, Regulation & Governance, Socio-Economic Review, Supply Chain Management: An International Journal, Scandinavian Journal of Management, Sustainable Development, and World Development.*

Reviewing for project applications: Research Council of KU Leuven, Belgium; Social Sciences and Humanities Research Council of Canada; Swiss National Science Foundation.

Reviewer for conferences: Academy of Management (2016-2022 Associate Editor for Social Issues in Management division), Academy of International Business, Cross-Sector Social Interaction, European International Business Academy, International Association for Business and Society, and several smaller conferences and workshops.

Awards: Finalist/Runner-up for Best Reviewer of *Business & Society* journal in 2018 and 2019; Best Reviewer of 2011, Social Issues in Management Division, Academy of Management.

**Conferences** *Co-organizer / member of organizing committee:*

Group for Research on Organizations and the Natural Environment (GRONEN) 2022 conference at Amsterdam Business School.

Standing Working Group (SWG) on “Organizing Social Responsibilities in Contested Times” at European Group for Organization Studies (EGOS), 2019-2022.

*Organization Studies* special issue paper development workshop in 2016 at Copenhagen Business School, Denmark.

“Global Ethical Challenges of Finnish Corporations” conference in 2010 at Aalto University, Finland.

*Track co-convenor:*

Sub-theme on “Regulating Organizations: Re-Examining the Intersections between States and Businesses” in EGOS 2024, Italy.

Sub-theme on “Contesting Hegemonies in Organizing Social Responsibilities” in EGOS 2020, Germany, organized virtually.

Sub-theme on “Revealing Obscured and Emerging Issues in Organizational Responsibilities” in EGOS 2019, Scotland.

*Business & Society* paper development workshop in 2019, IESEG Paris, France.

Sub-theme on “Creating and Sustaining Transnational Multi-Actor Governance of Corporate Conduct”, EGOS 2015, Greece.

Professional Development Workshop on “Academia and Civil Society: Rethinking Expectations, Practices and Tensions”, EGOS 2014, Netherlands.

Pre-colloquium workshop on “Debating the Future of CSR”, EGOS 2013, Canada.

CR3 2011 conference at Hanken School of Economics, Finland.

International Federation of Scholarly Associations of Management (IFSAM) 2010, France.

Joint General 2008 Conference of Finnish Political Science and Sociology Associations, Finland.

*Chair:*

European Group for Organizational Studies (EGOS) 2014, 2015, 2016, 2019, 2020; Cross-sector Social Interaction (CSSI) 2014 and 2016; Academy of Management (AOM) 2011, 2015 and 2017; CR3 conference 2011; European International Business Academy (EIBA) 2009.

*Organizer:*

7 Professional Development Workshops at Academy of Management (AOM) 2015-2023.

*Facilitator/discussant/panelist:*

Facilitator in 8 Professional Development Workshops at Academy of Management (AOM) 2009-2021; Discussant at European Group for Organizational Studies (EGOS) every year when participated; Field commentator at Academy of Management (AOM) 2009; Roundtable chair at SCANCOR 20<sup>th</sup> anniversary conference in 2008 at Stanford University, U.S.A.; Panelist at Organizations and Natural Environment (ONE) Sustainability Ph.D. Community event 2022.

*Member of Scientific Committee:*

Business and Society Research Seminar 2023, Rotterdam School of Management, the Netherlands.

Business and Society Research Seminar 2022, Audencia Business School, Nantes, France.

GRONEN Research Conference 2020, Católica Lisbon, Portugal.

Business and Society Research Seminar 2020, Université Catholique de Louvain, Belgium.

Business and Society Research Seminar 2017, IESEG School of Management, France.

GRONEN Research Conference 2014, Aalto University, Finland.

*Member of Doctoral Colloquium Review Committee:*

Cross-Sector Social Interactions Conference 2020, University of Limerick, Ireland.

*Faculty Mentor and presenter:*

Principles for Responsible Management Education (PRME) paper development workshop, PRME Benelux-France chapter in 2022.

Principles for Responsible Management Education (PRME) paper development workshop, PRME Brazil chapter in 2022.

Principles for Responsible Management Education (PRME) paper development workshop, PRME India chapter in 2023.

Cross-Sector Social Interactions colloquium’s doctoral consortium, CSSI 2020.

Social Issues in Management Doctoral Consortium, AOM 2017, 2019, 2021 Annual Conferences.

**Committees & Leadership** Leadership team (Conference coordinator) for Group for Research on Organizations and the Natural Environment (GRONEN) (2022 – 2024).

Advisory Board Member of research project on ethics in sports, University of Jyväskylä (2016-2020).

Chair, vice-chair, or member of Society for Business Ethics Best Dissertation Award Committee (2012-2015).

Member of Best Book Committee, Academy of Management (AOM) Social Issues in Management (SIM) (2017-2019).

**Memberships** Past and Present Memberships in Associations: Academy of International Business, Academy of Management, Alliance for Research on Corporate Sustainability, Complex Systems Research Community, European Academy of Business in Society, European Academy of Management, European Business Ethics Network, European Group for Organizational Studies, European International Business Academy, International Association of Business in Society, Society for Business Ethics, and Strategic Management Society.

## RESEARCH GRANTS AND AWARDS

**Personal grants and awards:** Totaling €133,700

*Scandinavian Consortium for Organizational Research, Foundation for Economic Education of Finland, Helsinki School of Economics Foundation, Helsinki School of Economics Visiting Scholar Fund, Jenny and Antti Wihuri Foundation, Marcus Wallenberg Foundation, University of Amsterdam Sustainable Future Platform.*

**Research team grants:** Totaling €887,567

*Investigator (2023-2025): Inter-disciplinary project on "Algae for circular economy" (UvA Sustainable Prosperity), (€400,000)*

*Co-organizer (2023): Cross-university research seminar on Business, Responsibility and Society (A Sustainable Future fund) (€5567)*

*Project Manager (2009-2010) for research project funded by Finnish Funding Agency for Technology and Innovation (TEKES) (€412,000).*

*Investigator (2022): Reducing the environmental impact of healthcare in Amsterdam through a co-creation systems approach. Innovation grant Quality of Care - Amsterdam Public Health.*

*Investigator (2022): Reducing the environmental impact of healthcare in Amsterdam through a co-creation systems approach. University of Amsterdam Sustainable Prosperity seed grant.*

*Investigator in successful grant application for European Union 7<sup>th</sup> Framework Program in 2009 (funding not part of above figure due to change in institutional affiliation).*

**Funding applications NOT granted:**

*EU Horizon 2020 Research and Innovation Action: Investigator in consortium application on creating value from plastic waste for €3 million in 2020. Proposal accepted to second round of two-step process.*

*Netherlands Organization for Scientific Research: Co-PI in team application on business and conflict resolution in developing countries for €500,000 in 2018.*

*European Research Council (ERC) Starting Grant individual application on sustainable cities for €1.5 million in 2016.*

*European Commission team application for €3 million in 2013.*

## LANGUAGE SKILLS AND CULTURAL EXPERIENCE

<b>Finnish</b>	Mother tongue
<b>English</b>	Fluent, written and spoken
<b>French</b>	Fluent, written and spoken
<b>Spanish</b>	Very good, written and spoken
<b>German</b>	Fair, spoken
<b>Dutch</b>	Beginner
<b>Swedish</b>	Beginner
<b>Culture</b>	Extensive cross-cultural experience living for long periods of time in Abidjan (CI), Amsterdam (NL), Antwerp (BE), Bangkok (TH), Brasschaat (BE), Belmont (US), Espoo (FI), Helsinki (FI),

## IT AND SOCIAL MEDIA

- Advanced** Windows MS Office applications, various communications applications (e.g., Zoom, Teams, Skype), MS Project, NVivo, HyperResearch, various pedagogical software (e.g., Blackboard, Canvas, Improgression, Peergrade, Turnitin), and various e-conference related software and applications (e.g., iChair, Hopin, EventsAir, EasyChair).
- Basic** SPSS, UCINET, Photoshop, FreeHand, SimVision, and Wordstat.
- Social media** Active in Twitter/X and LinkedIn with profiles in academic networks such as ORCID, ResearchGate and Google Scholar.  
Previously featured in University of Bath #thinklist of social media influencers in responsible business.